



Date: **7 August 2019**  
Our ref: **Extraordinary OSP/Agenda**  
Ask For: **Charles Hungwe**  
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## OVERVIEW & SCRUTINY PANEL

**15 AUGUST 2019**

A meeting of the Overview & Scrutiny Panel will be held at **7.00 pm on Thursday, 15 August 2019** in the Council Chamber, Council Offices, Cecil Street, Margate, Kent.

### Membership:

Councillor Campbell (Chairman); Councillors: Parsons (Vice-Chairman), Albon, Boyd, Coleman-Cooke, Constantine, Everitt, Paul Moore, L Piper, Roper, Rusiecki, Scott, Tomlinson and Whitehead

## AGENDA

Item  
No

Subject

1. **APOLOGIES FOR ABSENCE**
2. **DECLARATION OF INTERESTS** (Pages 3 - 4)  
To receive any declarations of interest. Members are advised to consider the advice contained within the Declaration of Interest advice attached to this Agenda. If a Member declares an interest, they should complete the [Declaration of Interest Form](#)
3. **OVERVIEW & SCRUTINY PANEL CALL-IN OF CABINET DECISION - PROPOSAL FOR THE DISPOSAL OF THE DREAMLAND FREEHOLD** (Pages 5 - 24)



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## **Do I have a Disclosable Pecuniary Interest and if so what action should I take?**

Your Disclosable Pecuniary Interests (DPI) are those interests that are, or should be, listed on your Register of Interest Form.

If you are at a meeting and the subject relating to one of your DPIs is to be discussed, in so far as you are aware of the DPI, you **must** declare the existence **and** explain the nature of the DPI during the declarations of interest agenda item, at the commencement of the item under discussion, or when the interest has become apparent

Once you have declared that you have a DPI (unless you have been granted a dispensation by the Standards Committee or the Monitoring Officer, for which you will have applied to the Monitoring Officer prior to the meeting) you **must**:-

1. Not speak or vote on the matter;
2. Withdraw from the meeting room during the consideration of the matter;
3. Not seek to improperly influence the decision on the matter.

## **Do I have a significant interest and if so what action should I take?**

A significant interest is an interest (other than a DPI or an interest in an Authority Function) which:

1. Affects the financial position of yourself and/or an associated person; or  
Relates to the determination of your application for any approval, consent, licence, permission or registration made by, or on your behalf of, you and/or an associated person;
2. And which, in either case, a member of the public with knowledge of the relevant facts would reasonably regard as being so significant that it is likely to prejudice your judgment of the public interest.

An associated person is defined as:

- A family member or any other person with whom you have a close association, including your spouse, civil partner, or somebody with whom you are living as a husband or wife, or as if you are civil partners; or
- Any person or body who employs or has appointed such persons, any firm in which they are a partner, or any company of which they are directors; or
- Any person or body in whom such persons have a beneficial interest in a class of securities exceeding the nominal value of £25,000;
- Any body of which you are in a position of general control or management and to which you are appointed or nominated by the Authority; or
- any body in respect of which you are in a position of general control or management and which:
  - exercises functions of a public nature; or
  - is directed to charitable purposes; or
  - has as its principal purpose or one of its principal purposes the influence of public opinion or policy (including any political party or trade union)

An Authority Function is defined as: -

- Housing - where you are a tenant of the Council provided that those functions do not relate particularly to your tenancy or lease; or
- Any allowance, payment or indemnity given to members of the Council;
- Any ceremonial honour given to members of the Council
- Setting the Council Tax or a precept under the Local Government Finance Act 1992

If you are at a meeting and you think that you have a significant interest then you **must** declare the existence **and** nature of the significant interest at the commencement of the matter, or when the interest has become apparent, or the declarations of interest agenda item.

Once you have declared that you have a significant interest (unless you have been granted a dispensation by the Standards Committee or the Monitoring Officer, for which you will have applied to the Monitoring Officer prior to the meeting) you **must**:-

1. Not speak or vote (unless the public have speaking rights, or you are present to make representations, answer questions or to give evidence relating to the business being discussed in which case you can speak only)
2. Withdraw from the meeting during consideration of the matter or immediately after speaking.
3. Not seek to improperly influence the decision.

## Gifts, Benefits and Hospitality

Councillors must declare at meetings any gift, benefit or hospitality with an estimated value (or cumulative value if a series of gifts etc.) of £25 or more. You **must**, at the commencement of the meeting or when the interest becomes apparent, disclose the existence and nature of the gift, benefit or hospitality, the identity of the donor and how the business under consideration relates to that person or body. However you can stay in the meeting unless it constitutes a significant interest, in which case it should be declared as outlined above.

## What if I am unsure?

If you are in any doubt, Members are strongly advised to seek advice from the Monitoring Officer or the Committee Services Manager well in advance of the meeting.

If you need to declare an interest then please complete the declaration of [interest form](#).

**OVERVIEW AND SCRUTINY PANEL CALL-IN OF CABINET DECISION – PROPOSAL FOR THE DISPOSAL OF THE DREAMLAND FREEHOLD**

Extraordinary  
Overview and Scrutiny Panel                      **15 August 2019**

Report Author    **Committee Services Manager**

Status    **For Recommendation**

Classification:    **Unrestricted**

Ward:    **Margate Central**

**Executive Summary:**

The purpose of this covering report is to introduce a call-in regarding the Cabinet decision made relating to the ‘Proposal for the disposal of the Dreamland freehold’. This decision together with the related report, are attached as Annex 1 and Annex 2 to this covering report.

**Recommendation(s):**

Members guidance is sought on the following; whether:

1. The Panel wishes to forward some recommendations to the Cabinet or;
2. Members wish to take no further action.

**CORPORATE IMPLICATIONS**

<b>Financial and Value for Money</b>	There are no implications arising directly from this report. Any financial implications arising from the original called-in decision are explained in the report attached at Annex 2.
<b>Legal</b>	In exercising the right to call-in an executive decision the Panel ought to satisfy itself that some or all of the principles of decision making at reflected in Article 13 of the Council Constitution have not been adhered to. These include the following:  (a) the presumption in favour of openness and transparency; (b) the need for due consultation; (c) the need to take account of relevant professional advice from appropriate staff; (d) the need for clarity of aims and desired outcomes; (e) the need to identify the range of options considered; (f) the need to give reasons and explanation for a decision; (g) the need to ensure that all necessary requirements of legality and confidence are observed.
<b>Corporate</b>	There are no direct corporate risks associated with this report.
<b>Equality Act 2010 &amp; Public Sector Equality Duty</b>	Members are reminded of the requirement, under the Public Sector Equality Duty (section 149 of the Equality Act 2010) to have due regard to the aims of the Duty at the time the decision is taken. The aims of the Duty are: (i) eliminate unlawful discrimination, harassment, victimisation and other

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	<p>conduct prohibited by the Act, (ii) advance equality of opportunity between people who share a protected characteristic and people who do not share it, and (iii) foster good relations between people who share a protected characteristic and people who do not share it.</p> <p>Protected characteristics: age, gender, disability, race, sexual orientation, gender reassignment, religion or belief and pregnancy &amp; maternity. Only aim (i) of the Duty applies to Marriage &amp; civil partnership.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2">Please indicate which aim is relevant to the report.</td> </tr> <tr> <td style="width: 80%;">Eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act,</td> <td style="width: 20%;"></td> </tr> <tr> <td>Advance equality of opportunity between people who share a protected characteristic and people who do not share it</td> <td></td> </tr> <tr> <td>Foster good relations between people who share a protected characteristic and people who do not share it.</td> <td></td> </tr> </table> <p>There no equity and equalities issues arising directly from this report. However there may be equity and equalities implications arising directly from the decision attached as Annex 1 to the report.</p> <p>The Council needs to retain a strong focus and understanding on issues of diversity amongst the local community and ensure service delivery matches these.</p>	Please indicate which aim is relevant to the report.		Eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act,		Advance equality of opportunity between people who share a protected characteristic and people who do not share it		Foster good relations between people who share a protected characteristic and people who do not share it.	
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Advance equality of opportunity between people who share a protected characteristic and people who do not share it									
Foster good relations between people who share a protected characteristic and people who do not share it.									

<b>CORPORATE PRIORITIES (tick those relevant)✓</b>	
A clean and welcoming Environment	
Promoting inward investment and job creation	
Supporting neighbourhoods	

<b>CORPORATE VALUES (tick those relevant)✓</b>	
Delivering value for money	
Supporting the Workforce	
Promoting open communications	✓

## 1.0 Introduction and Background

- 1.1 The Cabinet made a decision regarding the disposal of the dreamland freehold at the extraordinary Cabinet meeting on Thursday 1 August. The decision notice was published on Friday, 2 August 2019, giving Overview and Scrutiny Panel members five working days to call-in the decision if they deemed it necessary.
- 1.2 On Tuesday 6 November, having been requested by other Panel members, the Panel Chairman asked that the cabinet member decision be called-in and asked Democratic Services to arrange a meeting for consideration for the call-in.

## 2.0 Reasons for Call-in

- 2.1 The Panel Chairman cited that he felt the decision did not meet the following decision making principle as set out in article 13 of the Council's constitution:
  - (e) the need to identify the range of options considered;
- 2.2 Specifically this being the need for Cabinet to explain why they have taken the decision to dispose of the asset now, rather than retaining it.

## 3.0 Options

3.1 Members could choose one of the following options either:

1. Whether the Panel wishes to forward some recommendations to the Cabinet or;
2. The Panel wishes to take no further action.

## 4.0 Next Steps

4.1 If Members agree to take no further action, then the decision becomes implementable from the day of the Panel meeting.

4.2 If the Panel refers some recommendations to the Cabinet for consideration, then the Cabinet shall reconsider them within 15 working days from the date of this Overview and Scrutiny meeting, amending the decision or not, before adopting a final decision.

Contact Officer:	Nick Hughes, Committee Services Manager
Reporting to:	Tim Howes, Director of Corporate Governance and Monitoring Officer

## Annex List

Annex 1	Decision Notice Proposal For The Disposal Of The Dreamland Freehold
Annex 2	Cabinet Report On Proposal For The Disposal Of The Dreamland Freehold
Annex 3	Dreamland Plan
Annex 4	Rides

## Background Papers

Title	Details of where to access copy
None	N/A

## Corporate Consultation

<b>Finance</b>	Matt Sanham, Financial Services Manager
<b>Legal</b>	Tim Howes, Director of Corporate Governance

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Ref:	Called in	Yes/No
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**THE THANET DISTRICT COUNCIL**

**RECORD OF DECISION OF CABINET**

Cabinet Member	Councillor Robert W Bayford		
Relevant Portfolio:	Leader of the Council		
Date of Decision:	01 August 2019		
Subject:	Proposal for the disposal of the Dreamland freehold		
Key Decision	<input type="checkbox"/> Yes	In Forward Plan	<input type="checkbox"/> Yes

Brief summary of matter:

Following millions of pounds of public funding, the successful restoration of the amusement park and substantial private investment, the council is now reviewing ownership of the entire Dreamland complex in order to unlock the continued regeneration of other parts of the site.

To support asset management and financial strategies, there is an ongoing review of the corporate portfolio to identify assets that are not meeting the corporate objectives and therefore should be considered for disposal. Dreamland has been fully appraised and is considered suitable for generating a capital receipt as well as transferring risks and liabilities to Sands Heritage Limited.

Decision made:

Cabinet agreed that:

1. Subject to agreement of external funders regarding the removal of ongoing grant obligations upon the council, and subject to legal advice, to dispose of Dreamland to Sands Heritage Ltd including the boundary as indicated in Annex 1, all rides listed in Annex 2 and the intellectual property rights of Dreamland.

Reasons for decision:

As outlined in the Strategic Asset Management Plan (SAMP) 2017 – 2021, the corporate portfolio is under review to ensure that the Council only retains assets that support corporate priorities and deliver value for money. The Cabinet report identifies Dreamland as an iconic heritage theme park brought back to life via the council's Compulsory Purchase Order and now ready to be returned to private sector ownership, to ensure its long term future.

The period of public ownership of Dreamland represents just six out of 99 years of its life. Dreamland represents a current and potential liability to the council, with current and future costs which are unsustainable. Now is considered an optimum time to dispose of the site to the lessee and operator, Sands Heritage Ltd (SHL) to safeguard its future and support regeneration.

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## Annex 1

Alternatives considered and why rejected:

To retain the property and land.

This was rejected due to the result in the risk, liabilities and costs highlighted in the Cabinet report and the potential that could be realised through ownership of the whole site - without this, new inward investment in Margate could potentially be lost.

Details of any conflict of interest declared by any executive Member who has been consulted and of any dispensation granted by the Standards Committee:

None

Author of Officer report:

Tim Willis, Deputy CEx & S151 Officer

Background papers

Dreamland report  
Dreamland Plan  
Annex 2

Statement if decision is an urgent one and therefore not subject to call-in:

None

Last date for call in: 9 August 2019

<b>Disposal of the freehold of Dreamland</b>
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Extraordinary Cabinet	<b>1 August 2019</b>
Report Author	<b>Deputy Chief Executive &amp; S151 Officer</b>
Portfolio Holder	<b>Leader of the Council</b>
Status	<b>For Decision</b>
Classification:	<b>Unrestricted</b>
Key Decision	<b>No</b>
Ward:	<b>Margate Central</b>

**Executive Summary:**

As outlined in the Strategic Asset Management Plan (SAMP) 2017 – 2021, the corporate portfolio is under review to ensure that the Council only retains assets that support corporate priorities and deliver value for money.

This report identifies Dreamland as an iconic heritage theme park with a very troubled past, brought back to life via the council's CPO and now ready to be returned to private sector ownership, to ensure its long term future. Dreamland represents a current and potential liability to the council, with current and future costs which are unsustainable. Now is considered an optimum time to dispose of the site to the lessee and operator, Sands Heritage Ltd (SHL) to safeguard its future and support regeneration.

Cabinet is asked to make a decision on the recommended way forward.

**Recommendation(s):**

- (1) Subject to agreement of external funders regarding the removal of ongoing grant obligations upon the council, and subject to legal advice, to dispose of Dreamland to Sands Heritage Ltd including the boundary as indicated in Annex 1, all rides listed in Annex 2 and the intellectual property rights of Dreamland.

**CORPORATE IMPLICATIONS**

<b>Financial and Value for Money</b>	The capital programme is part-funded from capital receipts generated from the sale of assets. These disposals are required to enable the continued investment in council assets. The disposal of assets in this report will not only generate capital receipts but will also reduce ongoing maintenance costs and reduce the risk of incurring future capital expenditure. The receipt will also be required to fund any CPO compensation not provided for; and the repayment of debt related to past capital spending at Dreamland.
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## Annex 2

<b>Legal</b>	In any land disposal, the Council is subject to a duty under section 123 of the Local Government Act 1972, that 'except with the consent of the Secretary of State, a council shall not dispose of land under this section, otherwise than by way of a short tenancy, for a consideration less than the best that can reasonably be obtained'. When (as in this case) disposing of land without market engagement, an independent valuation should be obtained to demonstrate best consideration is being obtained. Once a valuation is obtained the form of consideration must meet or exceed that valuation.								
<b>Corporate</b>	Review of assets forms part of the adopted policy and corporate aims. The Council should not retain assets unless they provide value for money or support the corporate aims and these assets have been identified as underperforming for the Council.								
<b>Equality Act 2010 &amp; Public Sector Equality Duty</b>	<p>Members are reminded of the requirement, under the Public Sector Equality Duty (section 149 of the Equality Act 2010) to have due regard to the aims of the Duty at the time the decision is taken. The aims of the Duty are: (i) eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act, (ii) advance equality of opportunity between people who share a protected characteristic and people who do not share it, and (iii) foster good relations between people who share a protected characteristic and people who do not share it.</p> <p>Protected characteristics: age, gender, disability, race, sexual orientation, gender reassignment, religion or belief and pregnancy &amp; maternity. Only aim (i) of the Duty applies to Marriage &amp; civil partnership.</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr> <td colspan="2">Please indicate which aim is relevant to the report.</td> </tr> <tr> <td>Eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act,</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td>Advance equality of opportunity between people who share a protected characteristic and people who do not share it</td> <td style="text-align: center;">X</td> </tr> <tr> <td>Foster good relations between people who share a protected characteristic and people who do not share it.</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> </table> <p>The freehold sales, with leasehold interests remaining will have no impact under the Equality Act 2010 and Public Sector Equality Duty.</p> <p>The transfers will support our commitment under these acts to continue to provide inclusive community facilities</p>	Please indicate which aim is relevant to the report.		Eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act,	<input type="checkbox"/>	Advance equality of opportunity between people who share a protected characteristic and people who do not share it	X	Foster good relations between people who share a protected characteristic and people who do not share it.	<input type="checkbox"/>
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Eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act,	<input type="checkbox"/>								
Advance equality of opportunity between people who share a protected characteristic and people who do not share it	X								
Foster good relations between people who share a protected characteristic and people who do not share it.	<input type="checkbox"/>								

<b>CORPORATE PRIORITIES (tick those relevant) ✓</b>	
A clean and welcoming Environment	
Promoting inward investment and job creation	✓
Supporting neighbourhoods	

<b>CORPORATE VALUES (tick those relevant) ✓</b>	
Delivering value for money	✓
Supporting the Workforce	
Promoting open communications	

### Introduction and Background

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## Annex 2

- 1.1 Following millions of pounds of public funding, the successful restoration of the amusement park and substantial private investment, the council is now reviewing ownership of the entire complex in order to unlock the continued regeneration of other parts of the site.
- 1.2 To support asset management and financial strategies, there is an ongoing review of the corporate portfolio to identify assets that are not meeting the corporate objectives and therefore should be considered for disposal. Dreamland has been fully appraised and is considered suitable for generating a capital receipt as well as transferring risks and liabilities to SHL.
- 1.3 One of the purposes of a Compulsory Purchase Order (CPO) is for the public sector to force the sale of a site in the hands of private owners without the means and/or desire to invest in it; to utilise the council's own skills and resources, build partnerships and access external grants and other investment; then to step away from the site - leaving it, ideally, in a condition where it can survive and even thrive. In 2010 Dreamland was a failed, burnt-out eyesore of an ex-theme park. Following a community campaign, the council chose to CPO the site in 2011. This was a bold step, but it certainly showed vision and was done for the above reasons, for the benefit of Margate and Thanet.
- 1.4 After substantial investment in the form of Government grants and the council's own resources, the newly refurbished Dreamland amusement park was opened in 2015. After 18 months and a fractious relationship with the council, the operator (SHL) went into administration, with a great deal of debt. In 2017 the council had ownership of a site that despite over £10m of investment was a failing enterprise. There were substantial liabilities and there were doubts that a heritage amusement park could ever be run as a commercial going concern.
- 1.5 By 2017 the council had borrowed £8m to invest in the site, added to the £11.4m grants from external funders. It owned the listed, undeveloped cinema site, which required regular repairs; and a hugely complicated, specialist and expensive-to-maintain Scenic Railway. The council also had ongoing legal costs relating to the CPO which were soaking up the net income derived from the car park. The council was also a named creditor of SHL.
- 1.6 TDC sought a new partner with the willingness and resources to try to help the council achieve its original vision for Dreamland. A hedge fund, Arrowgrass (the part specialising in distressed assets) bought SHL (via a holding company, Margate Estates Ltd) after cleansing the company of its debts via a Company Voluntary Arrangement. An experienced management team was installed to turn around the operation. It has also invested substantially - not just in Dreamland but also buying up neighbouring sites, including an option to buy Arlington House. The current offering is to run not just the heritage amusement park but a far broader leisure portfolio. The most recent manifestation of this is their plan for a hotel. The council and SHL has spent a substantial amount of time and effort working in partnership together, and negotiating hard with each other, to reach this point.

## 2.0 Where are we now?

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## Annex 2

- 2.1 TDC is potentially on the cusp of achieving its original vision when issuing the CPO eight years ago. Against all the odds and despite huge challenges, we are within touching distance of a solution which will show that a local authority can use CPO powers to turn around a failed site, by bringing together the right people and accessing expertise and resources, to then return to the private sector as a thriving enterprise. It is worth noting that the period of public ownership of Dreamland represents a very short time in terms of the whole life of the park: just six out of 99 years of its life.
- 2.2 Through the council's vision, determination and sheer hard work over the years, it is possible we could not only end up with a thriving heritage amusement park, but in a few years a Dreamland that is the heart of substantial inward investment to Thanet, offering hundreds of local jobs, substantial secondary income to local businesses, greater hotel and other visitor infrastructure and a nationally recognised leisure and conference facility.
- 2.3 In getting there, we will not lose sight of TDC's desire to secure the best deal for Thanet. The grand ambitions need still to be tempered by the realities. Before considering the risks of the new proposed approach, it is important to weigh the current risks and costs facing TDC.

### **Current risks and costs to the council of the status quo**

- 2.4 The current risks to the council are as follows:
- A. TDC has ongoing significant financial liabilities of the vacant parts and retained areas, e.g.:
    - a. Building maintenance and compliance
    - b. Estate management
    - c. Repairs obligations (especially given its listed status)
    - d. Tivoli Brook.
  - B. The council has continued obligations to grant funders, as a condition of the grants.
  - C. If the site is split into different company interests, the management of the estate will become complex with significant estate management costs and no overall joined up vision for the site.
  - D. The existing lease places obligations on the council which will be likely to result in significant additional costs; this is also true of the car park, where investment has been deferred, pending the potential disposal.
  - E. There is a rent-free period and then rent payable to the council is based on turnover, at a level not achieved so far, so the income potential from the 99 year lease is poor.
  - F. Another failure of Dreamland the heritage amusement park would result in TDC starting from square one, but with grant obligations debt from past direct investment.
  - G. The CPO compensation settlement is still outstanding.

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- H. The amusement park and rides will need substantial ongoing investment.
- I. There is a window of opportunity to dispose but this is limited, as investors of SHL will be reluctant to invest significant additional funding without the company owning the Dreamland freehold.
- J. There will be no capital receipt for TDC if there is no sale.
- K. An alternative car park has already been set up adjacent to Dreamland, on land not owned by TDC. No sale could result in a loss of car park income as the alternative car park undercuts the TDC car park.
- L. Without ownership of the whole site, new inward investment in Margate could be lost.

### **3.0 TDC aims and challenges in delivering them**

- 3.1 The Order authorising the CPO of the site in 2012 was for the stated purpose of “achieving the economic regeneration of the area by the development of a heritage amusement park ... creating jobs, visitor expenditure and advancing tourism”; also to achieve “improvement in environmental well-being through a sensitive and appropriately scaled development that provides pedestrian links and attractive facilities and spaces that will encourage residents and visitors to benefit from what is presently a derelict site”.
- 3.2 Officers have been working to a set of objectives that are intended to deliver the original objectives as well as protect the council’s interests, based on the events of the past six years and risks and liabilities outlined in 2.4:
  - To secure the success of Dreamland.
  - To maintain healthy stakeholder relations with the National Lottery Heritage Fund (NLHF, previously Heritage Lottery Fund) and the Dreamland Trust.
  - To divest our liabilities.
  - To seek to avoid any ongoing costs and protect revenue income as much as possible.
  - To generate a capital receipt to help repay related debt.

### **4.0 Challenges to achieving the aims - and proposals for a way forward**

- 4.1 There has been £11.4m of funding from DCMS, MHCLG and the NLHF, all of which, to a greater or lesser extent, has conditions attached. If the council were to no longer own or otherwise control the site, it would not be able to discharge its obligations, indeed the grant conditions of DCMS and NLHF specify that the funder’s permission is required in various forms before a disposal can be agreed.
- 4.2 The council compulsorily purchased the site and will potentially have sold it whilst still finalising the compensation payable for the compulsory purchase. This is entirely feasible but nonetheless adds to an already complex process.
- 4.3 After disposal to the current lessee, SHL could theoretically submit a planning application for development on the site which is outside of the current planning policy

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for the site - which is similar to its planning designation at the time of the CPO (leisure and ancillary activities). This may or may not succeed, and SHL have indicated that they have no plans to do so, but it represents a risk.

- 4.4 The car park currently makes a net surplus and its disposal will result in a loss of income.
- 4.5 The car park represents a public amenity as it is the main seafront car park for visitors. Disposal could result in a loss of public amenity.
- 4.6 The council may not achieve the market value of the site.
- 4.7 The buyer may not be in a position to fulfil its obligations after the sale.
- 4.8 The relationship with external grant funders could be damaged, affecting the prospect of future funding.
- 4.9 The relationship with the Dreamland Trust could be damaged, which could diminish the scope for preserving the Dreamland heritage.

### 5.0 Proposal

- 5.1 We agree terms with SHL to sell the whole site, including rides and intellectual property. We sell for a consideration equal to or greater than the independent valuation we have obtained. The council already has advice that the best value can be obtained by disposing to the lessee, SHL, rather than any other buyer, because there is enhanced value in the site being unencumbered by the lease (held by SHL).
- 5.2 We secure agreement from external funders (Government agencies and departments) that they no longer hold the council to the original conditions of the grants they have made in respect of Dreamland. Some obligations may be taken on by SHL. The bodies/amounts/conditions are as follows:

Body	Amount £000	Years invested	Main conditions of grant
National Lottery Heritage Fund (NDPB but via DCMS)	5,800	2010 - 2018	For 25 years from 2012. Keep in good repair and insure the assets (scenic railway, undercroft, menagerie cages, rides, etc.) that benefited, were acquired or created from the funding. Maintain ownership or keep exclusive control over what happens to the asset. A share of net proceeds from selling or letting the property should be paid to NLHF.
Coastal Communities Fund (MHCLG)	1,899	2015 - 2018	Conditions met.
Sea Change/CABE (DCMS)	3,719	2010 - 2013	For 10 years from 2010. Keep in good repair and insure the assets that benefited from the funding. A share of net proceeds from selling or letting the

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			property should be paid to DCMS.
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- 5.3 In relation to the challenges in paragraph 4.2, the council has sought legal advice on exemptions to offering the site back to the original owners (the Crichel Down rules) and is confident of its position on this. Additionally, the CPO compensation valuation is based on a date applicable at the time of the CPO, not the current valuation. Even if there is a risk that a CPO valuation starting point is today's value, to arrive at the 2012 value, very substantial deductions would apply because of the many millions of pounds spent on the site in the intervening years.
- 5.4 As with any location at any time, there is the possibility that the owner of a site wishes to develop it in a way not envisaged in the past, as set out in paragraph 4.3. SHL has stated that it has no plans to do this. The NLHF also has plans to enter into an agreement with SHL to maintain the heritage aspects of the park (although this is not agreed at the time of writing). Further, the council will require a restriction in the sale agreement to disallow the opportunity for the new owner to develop the site for housing, for a period of ten years.
- 5.5 The loss of car park revenue (see 4.4) will need to be replaced. A freehold disposal typically generates a one-off capital receipt, rather than recurrent annual income. However, the receipt can be used to repay debt, and so the annual cost of debt repayments will be eliminated - which will offset the loss of income.
- 5.6 To address the risk in paragraph 4.5, a further restrictive covenant will be part of the sale agreement, to guarantee the same number of public parking spaces in future as exist now.
- 5.7 The market value of the site will be established by an up-to-date, independent valuation. The disposal will not take place unless this valuation is equalled or exceeded. This will address the risk in paragraph 4.6.
- 5.8 Paragraph 4.7 outlines the risk that SHL will not be able to fulfil its obligations. The buyer, SHL, is currently owned by Arrowgrass, an established hedge fund with relatively easy access to funds. Initially, there will be no transfer of ownership without payment of the disposal price and the council will obtain security regarding proof of funds in relation to any ongoing financial obligations of SHL. Additionally, the NLHF will have contracted with SHL to maintain heritage assets at Dreamland (subject to NLHF agreement).
- 5.9 Discussions have already taken place with external funders and are ongoing and positive. The most significant funder is the NLHF, which continues to have a relationship with the Dreamland Trust, and has a long term interest in the regeneration of Margate and the preservation of the heritage aspects of Dreamland. The council would want to maintain good relations with the NLHF for all of these reasons, as well as the possibility of future funding of other projects. Additionally, SHL have a good relationship with the NLHF and are negotiating a contract with NLHF to

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## Annex 2

maintain heritage at Dreamland. Therefore we are confident that external funder relations (referred to in 4.8) will be good.

- 5.10 The council's relationship with the Dreamland Trust (4.9) has changed over time and there are good relations with the Trust. The council seeks similar objectives, and would be aiming to work with SHL to attract funding for opportunities to continue to preserve the Dreamland heritage through an archive and through education. The Trust has recently succeeded in attracting NLHF funding to continue its aims.

### **6.0 How the council's aims are achieved**

- 6.1 As per the council's original CPO objectives,

*"... achieving the economic regeneration of the area by the development of a heritage amusement park ..."*

*"... improvement in environmental well-being through a sensitive and appropriately scaled development ..."*

- 6.2 There has been substantial investment in Dreamland since the CPO, by external grant funders, TDC and SHL. There were difficulties in making a success of the amusement park in 2015-2017, but the new owner, in partnership with TDC, has created the beginnings of a much broader visitor offering. Although the heritage amusement park alone has always struggled commercially, the new vision for Dreamland offers a critical mass that makes the most of the history, whilst supplements it with commercially sustainable activities. This current and potential approach demonstrates that Dreamland can succeed without the need for cross-subsidisation from mass housing development. It incorporates modern rides, possible hotels and conference facilities which are ancillary to the core Dreamland experience, delivering the council's original vision from 2012.
- 6.3 As per paragraph 3.2, the first current objective is to secure the success of Dreamland. Given its slim chance of survival as an amusement park alone, the proposed disposal to a commercial owner offers an excellent chance for Dreamland to succeed. The potential owner has access to funds and a risk appetite that TDC will never have, as well as greater scope to implement a new vision.
- 6.4 The second objective is to maintain healthy stakeholder relations with the NLHF and Dreamland Trust. The NLHF can and do see how TDC has facilitated success and they will look favourably on the council in future. The council will also aim to establish an ongoing relationship with the Trust and the new owners of Dreamland.
- 6.5 The third objective is to divest our liabilities. The transfer of ownership will result in the transfer of liabilities related to ownership, e.g. those set out in 2.4 (A). At least some financial liabilities, i.e. debt, can be repaid from the disposal receipt.

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- 6.6 The fourth objective is to seek to avoid any ongoing costs and protect revenue income as much as possible. A sale will remove costs relating to estate management, maintenance and repairs and significantly reduce staffing resource dedicated to Dreamland. The loss of car park income will be offset by cost savings and the reduction in debt repayments.
- 6.7 The final objective is to generate a capital receipt to help repay related debt. A receipt will be achieved in excess of the council's independent market valuation; its scale will be sufficient to repay enough Dreamland-related debt to offset the loss of car park income.

### 7.0 **Options**

Cabinet could choose to retain the property and land, but should be aware that this will result in the risk, liabilities and costs highlighted in this report. The preferred and recommended options are as documented at the top of this report.

Contact Officer:	Tim Willis, Deputy Chief Executive
Reporting to:	Madeline Homer, Chief Executive

### **Annex List**

Annex 1	Plan
Annex 2	Rides

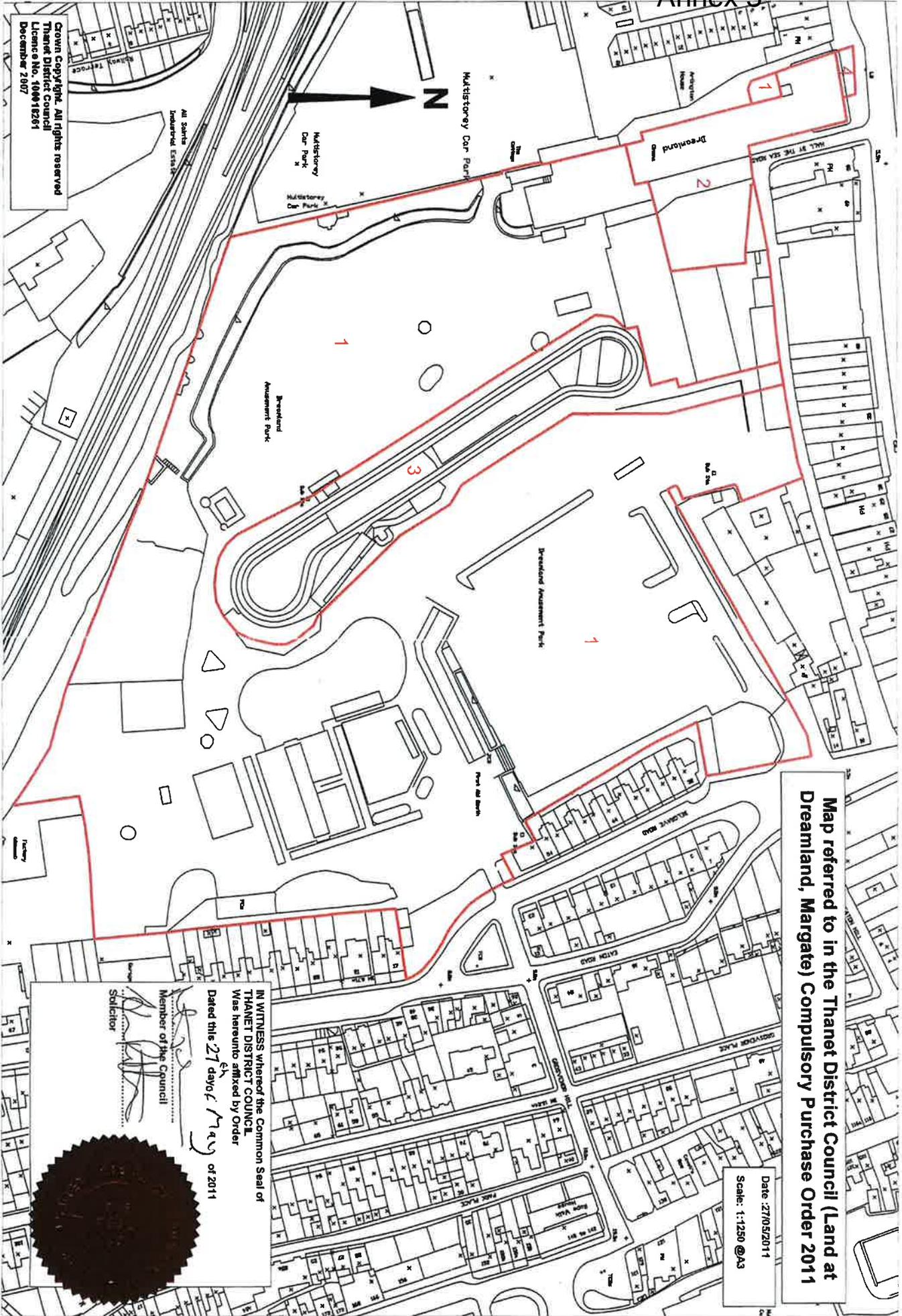
### **Background Papers**

<b>Title</b>	<b>Details of where to access a copy</b>
Strategic Asset Management Plan	Thanet District Council website or contact <a href="mailto:estates@thanet.gov.uk">estates@thanet.gov.uk</a> .

### **Corporate Consultation**

<b>Finance</b>	Chris Blundell, Head of Financial Services and Deputy S151 Officer
<b>Legal</b>	Tim Howes, Director of Corporate Governance & Monitoring Officer

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Map referred to in the Thanet District Council (Land at Dreamland, Margate) Compulsory Purchase Order 2011

Date: 27/05/2011  
Scale: 1:1250 @A3

IN WITNESS whereof the Common Seal of  
THANET DISTRICT COUNCIL  
Was hereunto affixed by Order  
Dated this 27 day of May of 2011

Member of the Council  
Solicitor

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December 2007

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Rides

Helter Skelter

Astroglide

Dodgems

Driving School

Hurricane Jets

Mirror maze

Orton & Spooner Double decker Juvenile Ride

Savage Galloper

Chair-O-Planes

Brooklands Speedway

Vintage Caterpillar

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